Creating and sharing video content

There are multiple ways to capture lecture material or physical demonstrations using University supported video tools. Before you begin, consider that pointing a camera at yourself while you talk through a 45-60 minute lecture outline may not be the most suitable way to create impactful resources for your students. Review and consider these tips for creating effective video resources before getting started.

Videos should be 6-8 minutes in length at most.

Consider the volume of information that you would like to capture to video. Break that overall content into segments that you can review in 6-8 minute recorded segments. You will end up with a series of shorter videos that will make your resources more consumable for your students. Shorter videos are easier for you to upload as needed to stream via MU Video. And research has demonstrated that students are more likely to completely watch videos that are shorter in length.

Start with a script.

If you are presenting material that you do not already have in an outline or print format, create a script to guide you while recording. This will help you stay on topic and keep within the desired time frame. A script will also make it easier for you to update closed captioning for the video and sharing a text file with students will support accessibility of the content for all learners.

Communicate to students how to engage with your materials.

Beyond telling students to “watch this” give students some direction on how to focus on important concepts in the video and how to draw connections between new information in the video to course concepts overall. Prompt students to take notes of more complex material when necessary. Tell your students to write down questions they have while reviewing the video and plan for opportunities for students to ask those questions about content and/or demonstrate understanding before moving on to new content.

Determine what needs to be recorded and choose the most suitable technology.

To record voice over visuals (e.g. PowerPoint) use:
- MU Video Capture
- Zoom

To record annotation and voice over visuals use Zoom, specifically:
- a whiteboard
- a shared screen
- an iPhone/iPad connected by a cable to your computer

To record only you, the speaker, your computer will need a webcam and a microphone. With those you can use:
- After you log in to MU Video, click + Add New and choose Express Capture.
- MU Video Capture
  - After you start a Zoom meeting, use the Start Video button to activate your webcam.