Connecting a course with W. W. Norton & Company

How do I connect a course with InQuizitive and other W. W. Norton online resources?

To connect a D2L course with W. W. Norton resources you will need to:

1. Decide whether to create a product homepage link or activity link in your course.
2. Get the product homepage URL or activity link URL from W. W. Norton.
3. Create an external learning tool link within your D2L course.
4. Place the external learning tool link in your D2L course.

Choosing a Product Homepage Link or an Activity Link

Product Homepage Link

A single product homepage link in your D2L course takes your students (and you) to a page in the W. W. Norton system that lists all your course activities.

- **Quicker, easier set up for you:**
  - You need only configure one product homepage external learning tool link in your course.
  - You need only place one that link in your course one time, in one location. (Though you can place the link more times, in as many locations as you like.)

- **Harder for your students:**
  - After following the link, your students must locate and complete the correct activity in W. W. Norton's system.
  - If you place the link only once, but direct your students to W. W. Norton activities throughout your course, your students must navigate within your D2L course back to the product homepage link before begin looking in W. W. Norton for the correct activity.

- **Creates a single, overall item in D2L grades:**
  - W. W. Norton is just one item (column) in your D2L grades.
  - W. W. Norton calculates an overall grade for each of your students, across all W. W. Norton activities, and sends only that overall grade back to D2L for each student.
  - You can see a specific student's score on an individual W. W. Norton activity from within the W. W. Norton system.
  - You cannot see a specific student's score on an individual W. W. Norton activity from D2L grades.
  - W. W. Norton names the single, overall D2L grades item (column) with the name you gave the product homepage link in D2L.

- **Less flexible:**
  - You cannot use D2L restrictions to show/hide individual W. W. Norton activities.
  - You cannot use students' scores on individual W. W. Norton activities to show/hide other materials and activities in your D2L course.
  - You can only show/hide the overall W. W. Norton score in D2L grades.
  - From within D2L grades you cannot drop individual W. W. Norton activities, use them in calculations, etc.

The "homepage" here refers to the overall, "hub" page for your course in W. W. Norton's system. It does not indicate anything regarding your D2L course homepage. You may put a W. W. Norton product homepage link on your D2L course homepage or nearly anywhere else in your course.

Activity Link

Separate activity links in your D2L course lead to each, individual W. W. Norton activity.

- **Setup requires more of your time, effort:**
  - You must configure a separate external learning tool link for each W. W. Norton activity. (Or at least each activity you will have your students complete.)
  - You must place in your D2L course one activity link for each W. W. Norton activity. (Again: Each that you will have your students complete.)

- **Easier for your students:**
  - An activity link in D2L leads your students directly to the appropriate W. W. Norton activity.
  - If you place your W. W. Norton activity links in sequence with your own course content and D2L activities, you make it clear to your students how the W. W. Norton activities relate to other parts of the course and when your students should complete the W. W. Norton activities.

- **Creates multiple, activity-specific items in D2L grades:**
  - Each W. W. Norton activity is a separate item (column) in your D2L grades. You can use a D2L grades category to group the items.
  - For each student W. W. Norton sends a separate grade back to D2L for each W. W. Norton activity.
  - You can see a specific student's score on an individual W. W. Norton activity from within the W. W. Norton system.
  - You can see a specific student's score on an individual W. W. Norton activity from within D2L grades.
  - W. W. Norton names each D2L grades item (column) with the name you gave the corresponding activity link in D2L.

- **More flexible:**
  - You can use D2L restrictions to show/hide individual W. W. Norton activities.
  - You can use students' scores on individual W. W. Norton activities to show/hide other materials and activities in your D2L course.
  - You can show/hide individual W. W. Norton activity scores (items/columns) in D2L grades. (And if you group them into a category, you can show/hide that.)
  - You can use familiar D2L grades features to calculate, drop, etc. individual W. W. Norton activities just as you do other D2L grades items (columns).

You may put W. W. Norton activity links on your D2L course homepage or nearly anywhere else in your course.

Getting the Product Homepage URL or Activity Link URL for Your Course

Check your email messages from your W. W. Norton representative. Your rep may have already provided the URLs. If you rep has not, email her or him requesting your integration URLs.
Product Homepage URL

A product homepage URL will look something like:
https://ncia.wwnorton.com/productname-BOOKCODE

But in your product homepage URL:
- `productname` will be replaced by the name of a W. W. Norton tool.
- `BOOKCODE` will be replaced by the code of your W. W. Norton book.

Activity Link URLs

Each activity link URL will look something like:
https://ncia.wwnorton.com/NNNN

But in your activity link URLs:
- `NNNN` will be replaced by the W. W. Norton activity

Key and Secret

Your W. W. Norton representative may additionally provide a key/secret pair, two strings of words or random looking letters and numbers. You do not need the key/secret pair. Both are stored in D2L already.

Creating the External Learning Tool Link

1. Click on in the navigation bar.
2. Click the External Learning Tools link.
3. Ensure you are on the tab Manage External Learning Tool Links, not LTI Advantage.
4. Click the New Link button.
5. On the New Link page:
   a. In the Title field, type a meaningful name for the link. For a product homepage link, `W. W. Norton` may be sufficient. For activity links you should provide more specifics.
   b. In the URL field, paste or accurately type the product homepage URL or activity link URL.
   c. (optional) Type explanatory text into the Description box.
   d. Make sure Allow users to view this link is checked.
   e. Make sure Sign messages with key/secret with is checked.
   f. Make sure Tool consumer key/secret is selected.
   g. Make sure Use tool provider security settings is selected.
   h. Make sure Make link available to: Current Org Unit: `<your course name>` is checked.
   i. Click the Save and Close button.

Placing the External Learning Tool Link in the Course

You can place where you like in your D2L course the W. W. Norton link you just created.

Using the HTML Editor

1. Click the Insert QuickLink button.
2. Click External Learning Tools.
3. Click the name of the link you created.

   Or, to adjust the text or the target (whole window, same frame, new window) of the link you're creating, click the Options button for the link you created.

As a Content Item

1. Click the button.
2. Click Content Item.
3. Click the name of the link you created.

   Or, to adjust the text or the target (whole window, same frame, new window) of the link you're creating, click the Options button for the link you created.
1. Click the **Existing Activities** button.
2. From the menu that opens, select **External Learning Tools**.
3. Click the name of the link you created.